

Press release



VALUE CREATION and COMPANY

Safety management platform Safety Changer secures growth capital from Value Creation and Company

Delft, January 21th, 2015

Technology investor Value Creation and Company (VC&C) offers growth capital to software company Safety Changer to enable their growth ambitions.

Safety Changer is a software company in Delft (The Netherlands) and Pune (India) that offers mobile solutions for professional risk & safety management (QHSE). They focus on organizations in the fields of Oil & Gas, Chemicals, Construction, Industry and Government, to efficiently and effectively implement safety management.

QHSE management aims to increase safety in organizations. E.g., through insights gained from workplace incidents, organizations take control on operational risks.



“The Safety Changer platform optimally supports these safety processes. This does not only concern just logging of incidents, but more so involving all employees. Thanks to the widespread availability and use of mobile devices, like smartphones and tablets, everyone can access the required instructions and procedures. Besides availability (any place, any time), this also makes it possible to prescribe the right format. All Safety Changer software is developed to create an optimal balance between usability and quality”, says Jonathan Stolk (CEO Safety Changer).

Safety Changer is a totally different company than you would expect. Besides developers, they employ specialists on mobile technology, social media and cloud applications. This way the promise to make usable apps for employees can be fulfilled.

In 2010, Safety Changer was founded by Jos van Velzen, Ruben Stolk and Jonathan Stolk with the vision that safety starts on the workplace, where mobile technology, in the form of smartphones and tablets, holds the key to success.

“It is our drive to create real safety on the workplace, instead of safety on paper only. We realize this by actively using the “common sense” of employees, simple and effective “communication” about safety as well as by putting people “in control”, from workplace towards top management and vice versa. Ideally resulting in a zero accident world!” says Jonathan Stolk.

Besides funding, VC&C has a board position to actively support Safety Changer with their international growth ambition. The entrepreneurial investors of Value Creation and Company appeared to be the best fit in all respects. Besides the knowledge and experience of VC&C with commercially scaling and professionalizing a fast growing startup, their capital injection means an extra impulse for Safety Changer to grow. “Finding the right investor is not easy. It is not only about the investment itself, but also about the collaboration and buy-in with our vision” says Jos van Velzen (CTO Safety Changer).

“Safety Changer has enormous growth potential” believes Aldebert Wiersinga, Managing Partner of VC&C. “Safety and security receive more and more attention, not only because of more strict regulation and legislation, but also as a result of an increasing number of external and internal threats for organizations, in Europe as well as globally. Since prescribing more rules and guidelines is not the (only) solution, I believe in the approach of Safety Changer to let the people in organizations take responsibility together, in order for them to end each working day safely at home. And of course we are happy with the experienced management team of Safety Changer, who is able to realize all these ambitions in the coming years.”

Background information:

Safety Changer in Delft (The Netherlands)

Safety Changer was founded in 2010 and offers software solutions in the field of QHSE (Quality, Health, Safety and Environmental). They innovate workplace safety management by putting mobile first. Safety Changer employs approx. 20 people, spread over two offices, Delft (NL) and Pune (IN). www.safetychanger.com

Value Creation and Company in Bilthoven (The Netherlands)

Value Creation and Company B.V. (VC&C) was founded in 2005 by ICT serial entrepreneurs who started, developed and exited tens of ICT companies. VC&C (co-)funds companies active in software development and managed services. VC&C differentiates themselves from other investors by adding “intellectual capital”, sector experience & expertise, their network and active involvement to bring companies to the next level. www.vcxc.com

For more information:

Safety Changer B.V.
Maerten Trompstraat 25
NL-2628 RC Delft
The Netherlands

Value Creation and Company B.V.
Soestdijkseweg Zuid 260
NL-3721 AK Bilthoven
The Netherlands

Bas de Bruin, Manager Marketing & Product
E-mail: bas.debruin@safetychanger.com
Phone: +31 641501563

Ronald Wissink, Managing Partner
E-mail: r.wissink@vcxc.com
Phone: +31 302253506