



Resco acquires CWR mobile CRM activities

Resco takes over CWR's mobile CRM line of business including its technology, customers and partner portfolio.

Bratislava, Slovakia – February 22, 2016 – Resco, creator of the market-favorite Mobile CRM client for Microsoft Dynamics CRM, announced today the acquisition of CWR Mobility's mobile CRM activities.

Resco is one of the global leaders in developing cross-platform mobile software solutions. Taking ownership of the entire CWR mobile CRM portfolio, including its technology, customers, partner activities and responsibilities is another step in expanding Resco's offering as a worldwide provider of mobile solutions for the Microsoft Dynamics CRM system.

"We are very proud to confirm that we are taking over the CRM activities from the company we looked up to when we were starting our own operations in the mobile CRM business. I believe this further reinforces our position as a leading provider of mobile solutions for the Microsoft Dynamics CRM community." Rado Vozar, CEO at Resco explains.

CWR Mobility B.V., located in Nijmegen, The Netherlands, has been providing mobile business solutions for over a decade. Their flagship CWR mobile CRM is the company's best-known product. Used by more than 11,000 people worldwide, making the content of Microsoft Dynamics CRM available on the go for salespeople, field engineers and anyone in need of enterprise mobility. CWR's mobile CRM product has been very successful and has earned various recognitions from Microsoft in the past few years.

"CWR has been in a healthy competition with Resco for several years, where both solutions had their specific pros and cons. From now on, customers, resellers, and integrators can buy one unified solution via one software company: RESCO," says Cyril Vonken, CEO of CWR Mobility.

About Resco

Resco, founded in 1999, is one of the global leaders in developing cross-platform mobile software solutions. Its Resco Mobile CRM – a mobile client for Microsoft Dynamics CRM – is currently used by more than 1200 corporate customers, with almost 50 000 licensed users around the globe.

The team of Resco professionals continues to utilize its knowledge by designing products for corporate customers, developers, integrators and end users and today, Resco Mobile CRM can be also utilized as a mobile edge to other systems, such as Oracle Siebel, SAP and even as a standalone CRM system.

For more information, please visit: www.resco.net

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About CWR Mobility B.V.

CWR Mobility is most appreciated by customers for its hands-on mentality, broad knowledge of mobility and back-end systems and being respectful to a very valuable aspect of organizations: mobile workers.

CWR will continue to expand its expertise and help organizations with the best of breed mobile software solutions and tailoring them to the customer's needs, be it business apps, MDM/MAM/EMM advising, security or mobile project management.

For more information, please visit: www.cwrmobility.com

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